

Welcome to today's
training and Q&A

A Note from SBA



- In 14 Days SBA has processed more than 14 years worth of loans.

A Note from SBA

“By law, the SBA will not be able to issue new loan approvals once the programs experience a lapse in appropriations.”

www.SBA.gov

Save Small Business Fund

\$5000 grants are awarded to small employers in the U.S. You have to employ between 5 and 20 people.



<https://savesmallbusiness.com/>

The Governor's Survey

cpar.unomaha.edu/nebusinessresponse



The University Survey

Let your voice be heard.



Make your voice heard by taking this [survey](#) by Friday, April 24, 5 p.m. CDT / 4 p.m. MDT.

Understanding the Impact

How COVID-19 Is Shaping Google Search
Trends & Patterns [Data]



4 Major Trends Caused by COVID-19 and
How to Respond [Data]



How the Coronavirus (COVID-19)
Pandemic Is Affecting Small Businesses &
Marketers

Communicate with Customers



Email



Voicemail greeting



Social media profiles



Signage at your location



Homepage



Google My Business



Yelp



Now is the
time to get
online!



Can your customers still
connect and shop with
you?



How can you get online or
improve your listings?



GROW Nebraska® is here
to help, take advantage of
our trainings we offer!

A scenic landscape featuring a paved road with white dashed lines leading into the distance. The road is flanked by green fields and a metal guardrail on the left. In the background, there are rolling hills and mountains under a bright blue sky with scattered white clouds. A semi-transparent blue rectangular box is centered over the image, containing white text.

Opportunities
don't happen, you
create them.

~Chris Grosser

Update your Google My Business Listing

- Hours
- From the business
- Attributes
- Posts
- For more information on Google My Business during COVID-19, check out their [COVID-19 Guidance Page](#).



GROW Nebraska's Buy Nebraska Store

[Website](#)[Directions](#)[Save](#)

4.4 ★★★★★ 78 Google reviews

Gift shop

Address: 421 W Talmadge Rd #1, Kearney, NE 68845

Hours: Open · Closes 5:30PM ▾

Hours or services may differ

Phone: (308) 338-3520

[Edit your business information](#) · [Manage this listing](#) ?

Products

[View all](#)

Buy Nebraska ✓ Claimed

[Community Service/Non-Profit](#), [Home Decor](#), [Gift Shops](#) [Edit](#)

[★ Write a Review](#)[Add Photo](#)[Share](#)[Save](#)

COVID-19 Update: [A message from this business](#)

The Buy Nebraska Store is currently closed to ensure the safety of our customers and staff. To have no contact shopping...

[See details](#)[buynebraska.com](#)[\(308\) 338-3520](#)[Get Directions](#)

Google Training! Google's Digital Skills for Everyday Tasks

- Learn how to manage work and life tasks more effectively using Google tools.
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July 21, 2020

registration open

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We are GROW Nebraska.
We are #SmallBizStrong.

