## Welcome to today's training and Q&A

A Note from SBA



• In 14 Days SBA has processed more than 14 years worth of loans.

### A Note from SBA

"By law, the SBA will not be able to issue new loan approvals once the programs experience a lapse in appropriations."

www.SBA.gov

#### Save Small Business Fund

\$5000 grants are awarded to small employers in the U.S. You have to employ between 5 and 20 people.

https://savesmallbusiness.com/

#### The Governor's Survey

cpar.unomaha.edu/nebusinessresponse



#### The University Survey



Make your voice heard by taking this <u>survey</u> by Friday, April 24, 5 p.m. CDT / 4 p.m. MDT.

### Understanding the Impact

How COVID-19 Is Shaping Google Search Trends & Patterns [Data]

Hajor Trends Caused by COVID-19 and How to Respond [Data]

How the Coronavirus (COVID-19)

Pandemic Is Affecting Small Businesses & 
Marketers

#### Communicate with Customers





- Social media profiles
- Signage at your location
- **Homepage**
- Google My
  Business

Yelp



## Now is the time to get online!



Can your customers still connect and shop with you?



How can you get online or improve your listings?

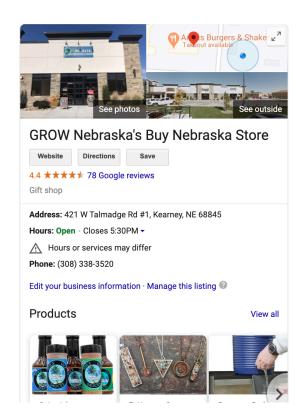


GROW Nebraska® is here to help, take advantage of our trainings we offer!

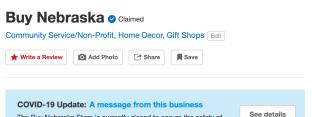


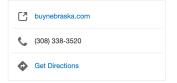
#### Update your Google My Business Listing

- Hours
- From the business
- Attributes
- Posts
- For more information on Google My Business during COVID-19, check out their COVID-19 Guidance Page.









The Buy Nebraska Store is currently closed to ensure the safety of our customers and staff. To have no contact shopping...

#### Google Training! Google's Digital Skills for Everyday Tasks

- Learn how to manage work and life tasks more effectively using Google tools.
- Register here



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